



19th AIBK Annual Regional Conference, 5th – 8th November 2025

THEME: The Future of Insurance – Igniting Innovation, Securing Tomorrow

SPONSORSHIP CATEGORIES & PACKAGES

Title	Value	Benefit
Gala Dinner * Taken	Ksh. 2,500,000	Host approx. 400 delegates for dinner Company branding at the venue Company name mention in the speech and notification to delegates 2 banners at the conference venue 1 exhibition booth (6m x3m) at a prime location Full page advert in the conference booklet (Front Cover) Logo in the promotional material All other Platinum Sponsor benefits
Welcome Cocktail and Dinner * Taken	Ksh. 1,800,000	Host approx. 350 delegates for dinner Company branding at the venue Company name mention in the speech and notification to delegates 2 banners at the conference venue 1 exhibition booth (6m x 3m) at a prime location Full page advert in the conference booklet (Back cover) Logo in the promotional material All other Platinum Sponsor benefits
Golf Sponsor Sponsor facilitates the green fees for the players merchandise and giveaways	Ksh. 600,000	Host conference delegates for golf on Friday, 7 th Nov 2025 Company branding at the golf venue Company name mention in the speech and notification to delegates 1 exhibition booth (3m x 3m) Half page advert in the conference booklet Logo in the promotional material Opportunity for remarks and awarding the players after the golf tournament 1 delegate to attend the conference and Gala Dinner at no extra cost
Health & Safety Sponsor *Only 1 opportunity available Sponsor facilitates implementation of safety protocols, a stand-by fully-equipped ambulance and clinic for conference delegates for 2 days	Ksh. 300,000	Company name mention in the speech and notification to delegates 1 banner at the exhibition area 1 exhibition booth (3m x 3m) Half page advert in the conference booklet Logo in the promotional material Opportunity to give a brief health briefing at the start of the conference. 1 delegate to attend the conference and Gala Dinner at no extra cost



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Category/ Benefits	Platinum KSH 1,250,000	Gold KSH 850,000	Silver KSH 650,000	Bronze KSH 450,000
Representation within the conference programme as a <u>panelist</u>	✓	✓		
Representation within the conference programme as a <u>moderator</u>			✓	✓
Dominant co-branding: Internal and external	✓	✓		
Company promotional material to be put in the conference bags (1 material each)	✓	✓		
Complimentary meeting room (on request)	✓	✓		
Advert in the Conference Booklet	Full Page	Full Page	Half Page	Half Page
Permission to distribute pre-agreed promotional materials during the conference	✓	✓	✓	
Exhibition booth (2 days) Standard size (3mX3m) with table, 2 chairs, and fascia branding	✓	Ksh. 40,000	Ksh. 50,000	Ksh. 50,000
Company teardrop/flag banners in the conference venue	6	4	3	2
Delegates to attend the conference at no extra cost other than their transport (Complimentary Accommodation)	3	2	1	1 Day Delegate
Video advert to be played during sessions and tea break	2min	1.5min	1min	30 sec
Company name included in the opening speech	✓	✓	✓	✓
Company Logo to be displayed in: <ul style="list-style-type: none">• Conference Booklet• Conference Website• All conference flyers, banners & Promotional Videos	✓	✓	✓	✓
Certificate of Recognition presented by the Chief Guest/AIBK Chairman	✓	✓	✓	✓

For additional Information, kindly contact; Wanjiru Joyce, AIBK Secretariat, College of Insurance
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EXHIBITION PACKAGE

	Value	Benefit
Exhibitor at the AIBK Annual Regional Conference What to expect: <ul style="list-style-type: none"> - Invigorating Panel Discussions - Eye Opening Presentations - High Level Networking Opportunities - Over 550 Delegates Drawn from Across the Region - Media Presence at the Conference - Public and Private Sector Involvement 	Ksh. 100,000	Company name mention in the speech and notification to delegates Exhibitor logo on the conference website and communication materials Listing in the conference program 2 banners at the exhibition area Opportunity to provide promotional materials to the delegates Mention by the MC during the event Promotion on the AIBK social media sites Dedicated time within the conference program for delegates to visit the exhibition area 1 delegate to attend the conference at no extra cost 1 representative manning exhibition booth

CONTENT CREATOR PARTNER (MC / KEYNOTE SPEAKER)

	Value	Benefit
Sponsor the MC or Keynote Speaker at the Conference	Ksh. 500,000	Company name mention in the speech and notification to delegates 1 teardrop at the conference venue 1 exhibition booth Half page advert in the conference booklet Logo in the promotional material 1 delegate to attend the conference and Gala Dinner at no extra cost

TECH INNOVATION SPONSOR

	Value	Benefit
Sponsor the internet connectivity at the conference	Ksh. 400,000	Company name mention in the speech and notification to delegates 1 teardrop at the conference venue 1 exhibition booth Half page advert in the conference booklet Logo in the promotional material 1 delegate to attend the conference and Gala Dinner at no extra cost

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